

# Foodservice equipment & supplies



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## Foodservice Professionals on the Move

John Alfano is the new northeast regional sales manager for **Alto-Shaam**. Alfano's territory runs from Virginia through Maine.

The **Egg and I Restaurants**, a breakfast and lunch concept, promoted Robert Glen and Brandon Heinsohn to newly created regional vice president posts.

**Garbanzo Mediterranean Grill**, a Denver-based fast-casual restaurant chain, named Ralph Decker director of field services.

Bryon Stephens is the new president of **Marco's Pizza**, a Toledo, Ohio-based pizza chain. Stephens previously served as chief operating officer and vice president of development for Marco's.

**Paul Martin's American Grill** promoted chef Anthony Endy to director of culinary operations. In his new position, Endy assumes responsibility for food sourcing, supplier relations, recipe and menu development and quality control.

**Quaker Steak & Lube** named Greg Lippert its new chief executive officer. Lippert is a 30-year restaurant industry veteran, and since 2005 was chief executive officer of Mazzio's LLC, where he directed Mazzio's, Zio's Italian Kitchen Brands.

Multiline foodservice equipment manufacturer **Unified Brands** named John Davis vice president of marketing and product management. In his new role, Davis will help set the

vision for Unified Brands' demand creation strategy and oversee the marketing and product management disciplines.

**Vulcan and ITW Food Equipment Group** announced three new appointments. Tim Welsh was named sales director and Stacey Turek has been hired as business development manager for the chain cooking business unit. Cedric Stinson has been hired as business development manager for the steam cooking business unit for the foodservice division.

**Winholt** promoted Mike Beaverson to director of foodservice sales from business development manager.

Hattie Hill is the new president and chief executive officer of the **Women's Foodservice Forum (WFF)**. Hill previously served as the WFF's interim CEO.

**Yum! Brands** chairman and chief executive officer David Novak will become executive chairman effective Jan. 1, 2015. Novak has served as CEO since 1999 and once he becomes chairman, Greg Creed will become Yum! Brands' CEO. In addition to being CEO for Yum! Brands, Creed will retain his role as CEO of Taco Bell, one of the company's quick-serve concepts. Once becoming YUM Brands CEO, Creed, a 20-year company veteran, will lead the overarching strategies, structure, people development and culture for the company on a worldwide basis.

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## Ali Group North America Forms Refrigeration Division

The Ali Group North America has formed a Refrigeration Division that will support and promote the multiline equipment manufacturer's Beverage-Air and Victory Refrigeration brands. Rob August, previously president of Beverage-Air, becomes president of the newly created Refrigeration Division. Jennifer Ward will serve as senior vice president of sales and marketing.

Although Beverage-Air and Victory are now part of the same division, they will maintain their respective brand identities, according to a company release

1.7

The percent by which sales at comparable stores in the U.S. decreased during McDonald's first fiscal quarter